Sunday Services

This guide is a suggested four week invitation plan for your Sunday services leading up to your Alpha launch. It is a way to involve the whole church in the invitation and inspire and equip them to invite people they know to Alpha.

### Alpha Launch Announcement

**Suggested time frame: 4 weeks before Alpha start date**

Introduce what Alpha is, the details of your specific Alpha, and how your church can get involved.

### Video – What is Alpha?

### Slides

“Explore together” with your customized course details

### Talking Points

- Alpha is a place to explore the Christian faith with others. Each session has food, a talk, and space to discuss and ask questions.
- It is designed for people without a church background or who wouldn’t call themselves a Christian. It’s an opportunity to invite friends to hear the Gospel (potentially for the first time) and explore a relationship with Jesus (you can even attend with them).
- Share the date/time of your Alpha (including the dates of your Alpha Weekend/Day if applicable).

### How to get involved

- Invite: Start praying about who God may be calling you to invite
- Volunteer: Share how your church can join the Alpha team as a volunteer (if needed)
- Pray: Please pray for the volunteers, the guests who are going to attend, etc.

### Life Shared Small Group Series: Video Trailer and slide (if applicable)

If your church community groups are going through the new Life Shared Small Group Series, briefly highlight the series and mention that it will encourage and equip them to share their life and faith with friends, colleagues and neighbours. Find out more and access the Life Shared Small Group Series resources at lifesharedseries.com.
Encouragement to Invite & Pray

**Suggested time frame: 3 weeks before Alpha start date**

Encourage your church community to pray for and invite people in their life to explore the Christian faith on Alpha.

**Video – Who will you invite?**

**Slide**

“Who will you invite?” with course details

**Talking Points**
- Highlight the shared mission of the whole church, leaders and congregation – to share the Gospel.
- Empathize with the reality that it can be awkward to start up conversations with friends about Jesus.
- Highlight the amazing impact that starting a relationship with Jesus can have on an individual’s life and how the whole local area could be impacted.
- Encourage your congregation to think about and pray for three people they could invite.
  
  Print and hand out an Alpha prayer card to everyone in your congregation (optional).
- Point them towards any of our materials that will help them understand what Alpha is.
- Make sure everyone knows the details and has access to the promotional materials your church has made.
- Suggested ways to invite: ask in person with personalized invitation card, share on social media, send a simple text.

**Invite Reminders**

**Suggested time frame: 1-2 weeks before Alpha start date**

Share an inspiring story of invitation to encourage and remind your church to invite.

**Story of Invitation**

Share a video story of invitation (provided by Alpha), or have people within the congregation share their stories of invitation (e.g. a short interview with both the person who was invited and the person who invited them, or have a previous Alpha guest share a bit of their testimony).

**Slide**

“Invite a friend” with course details

**Talking Points**
- Imagine what it would look like if each one of us invited one person that we already share life with to explore a relationship with Jesus through Alpha.
- Optional: Last week everyone wrote the names of three people to pray for on the prayer card. My challenge for you is to invite one of the people on your list.
- Make sure everyone knows your Alpha details and has access to the promotional materials your church has made.